

Cookies Use Policy - Website Grupo STT

<https://grupostt.com/>

At <https://grupostt.com/> we use our own and third-party cookies to improve your user experience and offer you the best services.

If you browse our website, you will be accepting the use of cookies under the conditions established in this Cookies Policy. This policy may be updated, so we encourage you to review it regularly.

Important Note: The cookies that we classify as our own are essential to be able to browse our site normally. However, you have the option to disable and delete cookies in the browser. In the event that a user blocks cookies in their browser, they can continue browsing the site, but some services may not be available, and the browsing experience may be limited.

What are cookies?

Cookies are small text files that are stored on the device from which you connect to our website. They allow the website to remember information about your visit, such as the language, which will be recovered later to improve and facilitate navigation.

Cookies usually store technical information, personal preferences, content customization, usage statistics, links to social networks, access to user accounts, etc.

They are only associated with your browser (anonymous user) and do not provide personal data by themselves. Cookies cannot harm your device and are also very useful, as they help us identify and resolve errors.

What do we use cookies for?

On this website we use cookies to:

- Ensure that the website can function correctly.
- Collect anonymous statistical information, such as what pages you have viewed or how long you have been on the website.

What types of cookies do we use on this website?

STT Group requires implementing its own technical cookies to offer its web services and additionally provide quality service to all users who use our services.

This website and its subsites may collect anonymous logs during user visits. This is done through cookies or similar technologies to retain information about you and your use of our website.

Below we inform the functionalities of each type of cookies:

	Type of cookies	Usage
1	Technical cookies	They allow the user to navigate through the website or platform and use the different options or services that exist there, such as, for example, controlling traffic and data communication, identifying the session, accessing access parts. restricted, use security elements while browsing or store content for the dissemination of videos or sound or share content through social networks. These are session and persistent cookies.
2	Personalization cookies	They allow the user to access the service with some predefined characteristics based on a series of criteria on the user's terminal, such as, for example, the type of browser through which the service is accessed, the regional configuration from which the service is accessed, etc. Third parties such as Google, YouTube or Twitter use this type of persistent personalization cookies regarding their services.
3	Analytical cookies	They are those that allow the number of users to be quantified and thus carry out the measurement and statistical analysis of the use that users make of a website in order to improve it.

To know in detail the cookies we use and their purpose, access Annex I - List of STT Group Cookies located at the end of this Policy.

How to manage cookies in the browser?

The most popular browsers have configuration options and security features that allow you to prevent the installation of cookies and/or other navigation data collection systems on your device. You can configure your browser to reject cookies, but this could block certain functionalities or limit access to some content on our website.

You can consult the steps to disable the installation of cookies in the "Help" sections of the web pages of each browser (Internet Explorer, Firefox, Chrome or Safari).

On the STT Group Website, the User can manage the Cookie preferences, which are found in the drop-down notification on the website, being able to accept or reject the processment, as well as customize the cookie configuration at any time.

To locate the drop-down notification on the STT Group website, simply click on the 'Clip' icon, located at the bottom left of the STT Group website, as shown in the image below, and follow the settings you want to check the current status of cookies, withdraw or modify your consent:



dropdown notification icon

A screenshot of a 'Configuración de cookies' (Cookie Settings) dialog box. The title bar shows 'Configuración de cookies' and a close button (X). Below the title bar, there is a section titled 'Tu estado actual' (Your current status) with a list of categories: 'Necesarias' (Necessary) with a lock icon, 'Preferencias' (Preferences) with an X icon, 'Estadística' (Statistics) with an X icon, and 'Marketing' with an X icon. Below the list is a link 'Ocultar detalles' (Hide details) with a downward arrow. At the bottom right, it says 'Powered by Cookiebot by Usercentrics'. At the bottom, there are two buttons: 'Retirar tu consentimiento' (Withdraw your consent) and 'Cambiar tu consentimiento' (Change your consent).

Cookie Settings

If you still have questions about how to configure them, contact us through the contact methods provided in the "Contact methods and requests" tab.

Contact methods and requests

To make any type of query regarding this Cookie Use Policy on the website <https://grupostt.com/> The contact method through which we will receive your comments is:

For Mexico: privacy.mx@grupostt.com

For Brazil: privacye@grupostt.com

For other countries: privacyinformation@grupostt.com

Date for last update: *March 18, 2024.*

ANNEX I - LIST OF COOKIES OF THE STT GROUP

Cookies		
	Name	Purpose
Essentials	PHPSESSID	Preserves user statuses across all page requests.
	test_cookie	Used to check if the user's browser supports cookies.
	_GRECAPTCHA	This cookie is used to distinguish between humans and bots. This is beneficial for the website in order to prepare valid reports on the use of its website.
	CONSENT [x2]	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for the website to comply with the GDPR.
	rc::a	This cookie is used to distinguish between humans and bots. This is beneficial for the website in order to prepare valid reports on the use of its website.
	rc::b	This cookie is used to distinguish between humans and bots.
	rc::c	This cookie is used to distinguish between humans and bots.
	_grecaptcha	This cookie is used to distinguish between humans and bots. This is beneficial for the website in order to prepare valid reports on the use of its website.
	CookieConsent	Stores the user's cookie consent status for the current domain
	li_gc	Stores the user's cookie consent status for the current domain
Non-Essentials	SDI	Used by Google DoubleClick to record and report the user's actions on the website after viewing or clicking on one of the advertiser's ads for the purpose of measuring the effectiveness of an ad and presenting specific ads to the user.
	pagead/landing [x2]	It collects information about user behavior on different websites to show more relevant advertising - It also allows the website to limit the number of times the user is exposed to the same ad.

fr	Used by Facebook to provide a series of advertising products such as real-time bidding from third-party advertisers.
ads/ga-audiences	Used by Google AdWords to reconnect with visitors who have the possibility of becoming customers, it is based on the customer's online behavior across the websites.
NID	Registers a unique ID that identifies a returning user's device. The ID is used for specific ads.
pagead/1p-conversion/#	It collects information about user behavior on different websites to show more relevant advertising - It also allows the website to limit the number of times the user is exposed to the same ad.
_fbp	Used by Facebook to provide a series of advertising products such as real-time bidding from third-party advertisers.
_gcl_au	Used by Google AdSense to experiment with advertising efficiency across websites using their services.
bcookie	Used by the social networking service LinkedIn to track the use of embedded services.
bscookie	Used by the social networking service LinkedIn to track the use of embedded services.
lidc	Used by the social networking service LinkedIn to track the use of embedded services.
UserMatchHistory	Ensures visitor browsing security by preventing cross-site request forgery. This cookie is essential for the security of the website and the visitor.
VISITOR_INFO1_LIVE	Try to estimate user bandwidth on pages with embedded YouTube videos.
YSC	Registers a unique ID to keep statistics of which YouTube videos the user has watched.
ytidb::LAST_RESULT_ENTRY_KEY	Records the user's video player preferences when viewing embedded YouTube videos
yt-remote-cast-available	Records the user's video player preferences when viewing embedded YouTube videos
yt-remote-cast-installed	Records the user's video player preferences when viewing embedded YouTube videos
yt-remote-connected-devices	Records the user's video player preferences when viewing embedded YouTube videos
yt-remote-device-id	Records the user's video player preferences when viewing embedded YouTube videos
yt-remote-fast-check-period	Records the user's video player preferences when viewing embedded YouTube videos

yt-remote-session-app	Records the user's video player preferences when viewing embedded YouTube videos
yt-remote-session-name	Records the user's video player preferences when viewing embedded YouTube videos
_ga	Registers a unique ID that is used to generate statistical data about how the visitor uses the website.
ga#	It collects data on the number of times a user has visited the website as well as the dates of the first and most recent visit. Used by Google Analytics.
_gat	Used by Google Analytics to monitor request rate
_gid	Registers a unique ID that is used to generate statistical data about how the visitor uses the website.
In_or	Records statistical data on the visitor's behavior on the website. This is used for internal analysis by the website operator.
AnalyticsSyncHistory	Used in connection with data synchronization with third party analytics service.
continually_session	Necessary for the functionality of the web chat.
pll_language	This cookie is used to determine the visitor's preferred language and sets the language accordingly on the website, if possible.
sucuri_cloudproxy_uid_#	Not qualified